

Brian Hennings  
Graphic Designer

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Over the course of twenty years working as a Designer, Design Director, and Creative Director, I've had the pleasure of collaborating with a wide range of clients, from Fortune 500 companies to boutique design shops, restaurateurs, investment research firms, and four of the world's largest book publishers. Since 2008, I've developed the visual communications at Hoefler&Co, including the architecture of typography.com. Along with H&Co's typefaces, my work is in the permanent collection of the Museum of Modern Art in New York. I'm currently based in North Carolina, working hard, putting my Master of the Pit degree in Barbecue from Pitmaster University in New York to good use.

## Work Experience

### **Hoefler&Co, Designer & Creative Director** 2008-Present

I touch all visual communications at H&Co, overseeing the architecture of typography.com, and the company's brand standards across all channels. In collaboration, Jonathan Hoefler and I create all of H&Co's visuals together, including its type specimens, illustrations, documentation, email campaigns, advertising, printed ephemera, catalogs, and themes for the award-winning Discover.typography.

### **Empire Design Studio, Designer** 2005-2006

Gained invaluable experience working with Gary Tooth and designing books for such internationally renowned publishers as Penguin, Merrell, Bulfinch, and Chronicle. Collaborated on branding, promotional materials, websites, and environmental signage for Route 7 Grill and The Opportunity Agenda.

## Education

University of Florida School of Art & Art History  
Bachelor of Fine Arts in Graphic Design

Details on the information presented here and professional references are available upon request.

### **Freelance Graphic Designer** 2006-2008

Projects included an identity system and media packaging for Creative Counsel, showcasing the work of creative communities as they promote social justice values, a logo, website, and motion graphics for the 1000 Voices National Archive, websites and promotional materials for Route 7 Grill and Innovest Strategic Value Advisors, logos for ABC, avatars for Yahoo!, and motion graphics for FOX and AMC.

### **Critt Graham + Associates, Designer & Design Director** 2002-2004

Designed annual reports for large corporate clients including Cardinal Health, The Home Depot, Carter's, Chesapeake Corporation, and Knight Capital Group. Additional projects included online annual reports, websites, mail campaigns, print advertisements, environmental design, and branding.

## Skills

My interests lie primarily in elegant typography, clean user interfaces, and technical precision, both in print and on screen. Adept in Adobe Illustrator, InDesign, Photoshop, and After Effects, I'm no stranger to HTML, CSS, Javascript, Git repositories, or the Agile workflow. Away from the computer, I enjoy working with my hands and have the scars to prove it.