

## professional experience

Freelance Designer & Incurable Doodler

brooklyn, new york

Currently using the power of design to help build and promote the projects of socially progressive organization Creative Counsel, evolving established brands such as Route 7 Grill and Blackbird, and taking time to explore the ideas in my own noodling mind. Concept work includes motion graphics for FOX and AMC, logo design for ABC HDTV, and avatar concepts for Yahoo!. my work is constantly on-going

Empire Design Studio, Designer

new york, new york

Gained invaluable design experience working with Gary Tooth and such internationally renowned book publishers as Penguin, Merrell, Bulfinch and Chronicle. Created identity systems, websites, promotional items and full environmental signage for Route 7 Grill and The Opportunity Agenda. full-time, july 2005 through may 2006

Critt Graham + Associates, Design Director

atlanta, georgia

Concepted and designed annual reports for large corporate clients including The Home Depot, Carter's and Chesapeake Corporation. Along with title promotion came increased responsibility over such new projects as environmental design, identity, branding and marketing campaigns. full-time, august 2003 through june 2004

Critt Graham + Associates, Designer

atlanta, georgia

Worked primarily on annual reports for such corporate clients as Cardinal Health, Knight Trading Group and Matria Healthcare. Additional work included the design of online annual reports, small corporate and not-for-profit websites, direct mail campaigns and trade magazine advertisements. full-time, august 2002 through july 2003

Merge, Intern

atlanta, georgia

Assisted in creating a series of websites for the InterContinental Hotels Group family of hotels including Crowne Plaza Resort, Holiday Inn, Holiday Inn Express and others. Art Directed professional photo shoot of Merge's stationery package as seen in 365: AIGA Year in Design 22. full-time, may through august 2001

## education & skills

Bachelor of Fine Arts in Graphic Design

School of Art & Art History, University of Florida

Graduated with Honors, 2002

My interests lie primarily in typography, texture, technical precision and, apparently, alliteration. Proficiency is in Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Quark XPress and—if absolutely necessary—Microsoft Word, Excel and Powerpoint. I truly enjoy working with my hands and have the scars to prove it.

Details on the information presented here and professional references are available upon request.

After one of my *experiments* went terribly right, the circuit breakers in the house where I grew up had to be replaced. So did a small patch of carpet. I've noticed that envelopes are unusually loud when opened in movies and on television shows. If I had to choose between visiting outer space or the bottom of the ocean, I'd laugh for a long time. I think the British are right—grey should be spelled with an *e*. And until yesterday, I had no sense of smell.

**Brian Hennings**

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